

Iberia Parish Tourist Commission  
Board Minutes  
March 26, 2019

Germaine Comeaux called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:30 A.M., February 26, 2019 at the Iberia Parish Convention & Visitors Bureau, 2513 Hwy 14, New Iberia, LA.

Present:

Germaine Comeaux  
Gail Garcia  
Nelwyn Hebert  
Tammy Gordon  
Debbi Mitchell

Absent:

Margaret Melancon

Guests:

Andrew Shealy, Assistant District Attorney

Present but not participating in formal actions:

Fran Thibodeaux, Staff  
Dwayne Judice, Staff  
Brittany Racca, Staff  
Celine Alis, Staff

Germaine Comeaux opened the meeting for public comment. No public comment.

A motion by Gail Garcia, seconded by Nelwyn Hebert to approve the March 2019 agenda. Motion carried.

A motion by Tammy Gordon, seconded by Gail Garcia to approve the Feb. 2019 minutes. Motion carried.

A motion by Nelwyn Hebert, seconded by Tammy Gordon to approve the Feb. 2019 Finance Report. Motion carried.

Discuss and consider the LA Office of Tourism Cooperative Marketing Program Contractual Obligations Form. A motion by Gail Garcia, seconded by Nelwyn Hebert to authorize the executive director to enter into a contract for the LA Office of Tourism Cooperative Marketing Program Grant. Motion carried.

Discuss and consider an ordinance amendment with respect to the establishment of the Iberia Parish Tourist Commission. A motion by Debbi Mitchell, seconded by Gail Garcia to approve the ordinance amendment drafted by Andrew Shealy, Assistant District Attorney with respect to the Iberia Parish Tourist Commission. Motion carried.

Discuss and consider House Bill HLS 19RS-302 by Representative Taylor Barras authorizing the Iberia Parish Tourist Commission to levy an additional hotel occupancy tax. A motion by Tammy Gordon, seconded by Nelwyn Hebert to approve house Bill HLS 19RS-302 authorizing the Iberia Parish Tourist Commission to levy an additional hotel occupancy tax. Motion carried.

### Executive Director's Report

Press Releases

Media Report

Leads Report

Newsletter

Blogs

Facility Maintenance

Allons Visitor Guide Co-op ad

LACVB legislation

Revenue legislation

LA Travel Assoc. annual meeting

Event planner meetings

Water/Ways Exhibit grand opening

Tourism partner meeting

Councilman David Broussard sidewalk initiative

George Rodrigue Park and Governor Kathleen Blanco Exhibit

LA Architecture Foundation & Iberia Cultural Resources Assoc. Mid Century Modern Tour

Parish President meeting

Parish Line Food Truck

Avery Island National Register Plaque

LA Office of Tourism event planners grant

### Board Reports

Rouse's Grocery Store

Iberia Chamber of Commerce political forums

Delcambre Seafood & Farmers Market

Delcambre Boat Parade

Water Ways exhibit

Jeanerette Museum

Iberia Parish events

Next meeting May28, 2019.

A motion by Debbi Mitchell, seconded by Nelwyn Hebert to adjourn. Motion carried.