

Iberia Parish Tourist Commission
Board Minutes
September 22, 2020

Heidi Martin called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:30 A.M. at the Iberia Parish Convention & Visitors Bureau, 2513 Hwy 14, New Iberia, LA.

Present:

Germaine Comeaux
Heidi Martin
Joyce Buller
Tammy Gordon
Kirsten Bourque
Phebe Hayes

Absent:

Liz Bodin

Public: No public present

Present but not participating in formal actions:

Fran Thibodeaux, Staff
Brittany Racca, Staff

A motion by Kirsten Bourque, seconded by Germaine Comeaux to approve the September 2020 agenda. Motion carried.

A motion by Kirsten Bourque, seconded by Germaine Comeaux to approve the July 2020 Minutes. Motion carried.

The director reported 2020 YTD occupancy tax collections down 20% from the 2019 YTD collection. A motion by Tammy Gordon, seconded by Kirsten Bourque to approve the July and August 2020 Finance Reports. Motion carried.

Executive Director's Report

Press Releases

Media Report

Newsletter

Blogs

Social Media

Partner Notices

Facility staffing update

COVID- 19 IberiaTravel.com resource website page

Phase III COVID-19

Congressional legislation to expand eligibility of the PPP program to include

Chamber of Commerce's, DMO's (Destination Marketing Organizations) and local Governments.

Lafayette Travel membership meeting

Paddling and Boating website landing page

Iberia Parish Government budget meeting

Bayou Teche Scenic Byway Itineraries

Bayou Teche National Paddle Trail Itinerary
Atchafalaya National Heritage Area Iberia Parish appointee
LA Financial Disclosure Form
Ethics Training
Sexual Harassment Training

Board Reports

Delcambre Direct Seafood
Delcambre Seafood & Farmer's Market update

Friends of the Jeanerette Museum
Jeanerette Museum update

Iberia Preservation Alliance update
Shadows-on-the-Teche operations and events update
Bayou Teche Museum virtual auction and poster fundraiser update
Iberia Cultural Resources Assoc. events update

Iberia Chamber of Commerce update
Virtual Gumbo Cookoff update

Loreauville Community Project
Loreauville events update

A motion by Tammy Gordon, seconded by Germaine Comeaux to adjourn. Motion carried.