

Iberia Parish Tourist Commission  
Rescheduled Board Minutes  
December 27, 2022

The board meeting that was to take place on December 20, 2022 was rescheduled to December 27, 2022 due to lack of quorum.

Tammy Gordon called the rescheduled meeting of the Iberia Parish Tourist Commission to order at 9:27 A.M. at the Iberia Parish Tourist Commission Office located at 2513 Hwy. 14, New Iberia, LA, 70560.

Present:

Tammy Gordon  
Heidi Martin  
Germaine Comeaux  
Phebe Hayes

Absent:

Kristen Bourque  
Liz Bodin  
Joyce Buller

Public:

Brittany Racca  
Mike Tarantino

A motion by Germaine Comeaux, seconded by Phebe Hayes to approve the November 2022 minutes. Motion carried.

A motion by Germaine Comeaux, seconded by Phebe Hayes to approve the November finance report. Motion carried.

Discuss and consider moving the monthly board meeting to the third Tuesday of the month at 10:30 AM. A motion by Heidi Martin, seconded by Phebe Hayes, to move the board meetings to the third Tuesday of the month. Motion carried.

Discuss and consider approving the 2023 monthly board meeting schedule. A motion by Heidi Martin, seconded by Germaine Comeaux to approve the 2023 monthly board meeting schedule. Motion carried. Will make any further adjustments once new board members are present at the January board meeting.

Discuss and consider approving \$3000 toward Bayou Teche National Waterway & Paddle Trail signage. A motion by Phebe Hayes, seconded by Germaine Comeaux, to approve \$3000 towards the Bayou Teche National Waterway & Paddle Trail signage. Motion carried.

Discuss and consider approval of contract with COX Business for telephone services, and authorize Executive Director Mike Tarantino to sign. A motion by Germaine Comeaux, seconded by Heidi Martin, to approve COX Business contract for telephone services and authorize Executive Director Mike Tarantino to sign. Motion carried.

Discuss and consider disbursement of ½ of local occupancy tax collected monthly to IDF per RS 47:338.10. Mike Tarantino explained that the check will come directly to IPCVB and be divided at IPCVB now, post-transition. A motion by Phebe Hayes, seconded by Germaine Comeaux, to disburse ½ of local occupancy tax collected monthly to IDF per RS 47:338.10. Motion carried.

Mike Tarantino gave an update on employee health insurance coverage. A motion by Heidi Martin, seconded by Germaine Comeaux, to authorize Executive Director Mike Tarantino to sign payments for COBRA coverage. Motion carried.

#### Executive Director's Report:

- Mike attended the LTA meeting.
- Acadian Odyssey Monument is officially installed in Loreauville. Official dedication will occur in April, but plans to host a press conference before are in motion.
- Gave update on Louisiana Main Street Assoc. Meeting happening in Jan. Room blocks were secured at Holiday Inn and the City of New Iberia is working with the organization on the meeting.
- Let the board know IPCVB will be working with Louisiana Office of Tourism to host their regional meeting Feb. 1, and has a meeting with Jane Braud to use Sliman Theater for the meeting.
- Wifi is up and running at IPCVB.

#### Germaine Comeaux:

- Acadiana Symphony Orchestra's winter event was well attended. Prelude to Spring event will be Feb. 28
- Shadows-on-the-Teche is still closed for tours. Shadows has set dates for their Spring Craft Fair and Plein Air Art Competition.
- Bayou Teche Museum's annual gala will be Feb. 9.
- Mark Boyance will be opening an exhibit in Jan. at the Bayou Teche Museum based around New Iberia.

#### Phebe Hayes:

- Shadows has hung banners for Iberian African American Historical Society Research & Learning Center.
- The National Trust has a competitive grant that IAAHS has submitted a letter of intent for. It would be for \$150,000 grant to hire a resident historian.
- There will be a grand opening for the Research and Learning Center in the new year. The Queen Mother Moore historical marker will also be installed early 2023 in front of Envision da Berry Farmers Market.

Tammy Gordon:

- March 4, 2023 will be the 10th anniversary of the Delcambre Seafood & Farmers Market.

Heidi Martin:

- The Greater Iberia Chamber of Commerce had its board retreat and planned things for 2023.
- The annual banquet will be moved to April. Applications are currently being taken for the awards.
- The Chamber is also planning to start working on their “Work Ready” initiative to bring a trained work force to the area so companies looking for business here will know the employees are “work ready.”
- Suggested following the Chamber’s Facebook page for upcoming ribbon cuttings. Ribbon cuttings are for Chamber members who have made a change to their location and more and are not just for brand new businesses.