

Iberia Parish Tourist Commission
Board Minutes
July 26, 2022

Tammy Gordon called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:30 A.M. at the Iberia Parish Convention & Visitors Bureau, 2513 Hwy 14, New Iberia, LA.

Present:

Tammy Gordon
Joyce Buller
Germaine Comeaux
Heidi Martin

Absent:

Phebe Hayes
Kirsten Bourque
Liz Bodin

Public: Tommy Pollard, Iberia Parish Councilman District 1

Present but not participating in formal actions:

Fran Thibodeaux, Staff
Brittany Racca, Staff
Doobie Judice, Staff

A motion by Heidi Martin, with a second by Germaine Comeaux to approve the July 26, 2022 agenda. Motion carried.

A motion by Heidi Martin, seconded by Joyce Buller to approve the May 2022 minutes. Motion carried.

The director reported that 2022 year to date occupancy tax collections are up 41% from 2021 year to date collections. A motion by Germaine Comeaux with a second by Heidi Martin to approve the June 2022 finance report. Motion carried.

The director reported on developments to reorganize the bureau to realize cost savings and efficiencies through consolidation or shared administrative oversight of two organizations. Iberia Parish Government did not provide a report on their discussions with Andy Shealy regarding the commission's non-component unit status recently determined by Iberia Parish Government's finance department. The director will follow up with Iberia Parish Government and report at the Aug. meeting.

Executive Director's Report

Press Releases
Media Report
Newsletter
Blogs
Social Media
Partner Notices
LA Assoc. of Convention & Visitor Bureaus meeting

Reorganization Cooperative Endeavor Agreement – discussed on agenda
Iberia African American Historical Society was awarded an LEH 2023 Rebirth grant to hire a public historian and an archivist to teach a course next summer for community members.

LA Financial Disclosure Form

Ethics Training

Sexual Harassment Training

Board Reports

Greater Iberia Chamber of Commerce

Eggs & Issues

Annual Banquet update

Gumbo Cook Off update

Friends of Jeanerette Museum

Jeanerette Museum update

Farm Equipment Bldg. status

Acadiana Lifestyle article

Meander Mindset Project

Iberia Preservation Alliance

Bayou Teche Museum Kathleen Babineaux Blanco exhibit

Beneath Balconies update

Trilingual Markers to be installed

Spanish Festival Gala

Iberia Film Festival update

Iberia Performing Arts League update

Delcambre Direct Seafood

Market update

School Supply Drive

Delcambre Shrimp Festival update

A motion by Heidi Martin, with a second by Germaine Comeaux to adjourn. Motion carried.