

Iberia Parish Tourist Commission  
Board Minutes  
June 28, 2022

Tammy Gordon called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:30 A.M. at the Iberia Parish Convention & Visitors Bureau, 2513 Hwy 14, New Iberia, LA.

Present:

Tammy Gordon  
Liz Bonin  
Joyce Buller  
Germaine Comeaux  
Heidi Martin

Absent:

Phebe Hayes  
Kirsten Bourque

Public: No public present

Present but not participating in formal actions:

Fran Thibodeaux, Staff  
Brittany Racca, Staff  
Doobie Judice, Staff

A motion by Germaine Comeaux, with a second by Liz Bonin to approve the June 28, 2022 agenda. Motion carried.

A motion by Heidi Martin, seconded by Liz Bonin to approve the May 2022 minutes. Motion carried.

The director reported that 2022 year to date occupancy tax collections are up 41% from 2021 year to date collections. A motion by Heidi Martin with a second by Germaine Comeaux to approve the May 2022 finance report. Motion carried.

The director and chairman reported on developments to reorganize the bureau to realize cost savings and efficiencies through consolidation or shared administrative oversight of two organizations. An upcoming meeting called by Iberia Parish Government to discuss the commission's non-component unit status of Iberia Parish Government was reported.

## Executive Director's Report

Press Releases

Media Report

Newsletter

Blogs

Social Media

Partner Notices

New Iberia National Register Historic District tourism development meeting

German Media Tour

LA Capital Outlay Projects for Iberia Parish

LA Travel Association Legislative Session Recap

National Travel & Tourism Strategy 5-year plan to attract international visitors

Cooperative Endeavor meetings

Employee status changed from non-essential to essential for emergency events in Iberia Parish

LA Financial Disclosure Form

Ethics Training

Sexual Harassment Training

## Board Reports

Greater Iberia Chamber of Commerce

Eggs & Issues update

Annual Banquet update

Iberia Industrial Development Foundation

New Iberia Clean Up Day

Grants update

New subdivision development

Progress Point

Legislative update

Business spotlight

Economic indicators

Friends of Jeanerette Museum

Downtown Jeanerette update

Farm Equipment storage

Onsite kiosk discussion

Iberia Preservation Alliance

Bayou Teche Museum Phase 2 completed

New exhibit update

Shadows admission rates and personnel update

Shadows Farm Fest & Arts & Crafts Fair

Shadows Plein Air

Iberia Preservation Alliance Beneath the Balconies

Iberia Performing Arts camps and Film Festival update

Delcambre Direct Seafood

Market update

New delivery truck

Dwight's Restaurant

LA Travel Assoc. Summit

Delcambre Shrimp Festival

A motion by Germaine Comeaux, with a second by Liz Bonin to adjourn. Motion carried.