

Iberia Parish Tourist Commission  
Board Minutes  
March 21, 2023

Tammy Gordon called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:44 A.M. at the Iberia Parish Tourist Commission Office located at 2513 Hwy. 14, New Iberia, LA, 70560.

Present:

Tammy Gordon  
Germaine Comeaux  
Phebe Hayes  
Liz Bodin  
Ronald Sovine

Absent:

Nancy Buteau  
Heidi Martin

Public:

No public present

Present, but not participating in formal action:

Mike Tarantino, staff

A motion by Ronald Sovine, seconded by Liz Bodin to approve the February 2023 minutes. Motion carried.

A motion by Germaine Comeaux, seconded by Liz Bodin to approve the February 2023 finance report. Motion carried.

Executive Director's Report:

- Staff attended Teche Project Banquet, which had a good attendance.
- Visitor Center walk-ins increased over the week due to Plein Air Art Competition
- .Pie Bar now offering live music every Friday night.
- IPCVB will provide bags, brochures, and other material for the Books Along the Teche Literary Festival.
- Mike met with the new Shadows-on-the-Teche director John Warner Smith.
- Iberia Travel's website visitation was up 30%, and our Facebook had 31.2k users in February.
- Acadian Odyssey Monument Unveiling on April 27, and IPCVB helping to promote.

Ronald Sovine:

- Creole Fest should be well attended from public reception so far.

Germaine Comeaux:

- Shadows Arts & Craft Fair attendance on par with 2019 numbers.
- 24 artists participated in Plein Air and \$11,500 in prizes was awarded. Award reception had a good crowd.

Phebe Hayes:

- Funding has been awarded and money will be used for staffing.
- Phebe participated on Southern Elegies podcast to discuss IAAHS.

Liz Bodin:

- February parish retail sales at \$129 million and continuing to improve.
- Unemployment rate in Iberia Parish in January was 4.2%.
- Pepper Plex has started making improvements to the property.

Tammy Gordon:

- 10th anniversary of the Delcambre Seafood & Farmers Market attendance was high at 2400 people and 60+ vendors.

Motion to adjourn made by Ronald Sovine, seconded by Liz Bodin. Motion carried.