

Iberia Parish Tourist Commission  
Board Minutes  
November 27, 2023

Phebe Hayes called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:38 A.M. at the Iberia Parish Tourist Commission Office located at 2513 Hwy. 14, New Iberia, LA, 70560.

Present:

Ronald Sovine  
Germaine Comeaux  
Phebe Hayes  
Tammy Gordon

Absent:

Nancy Buteau  
Liz Bodin  
Heidi Martin

Public:

No public present

Present, but not participating in formal action:

Mike Tarantino, staff

A motion by Ronald Sovine, seconded by Phebe Hayes to approve the October 2023 minutes. Motion carried.

A motion by Germaine Comeaux, seconded by Phebe Hayes to approve the October 2023 finance report. Motion carried.

A motion by Phebe Hayes, seconded by Germaine Comeaux to approve Resolution 2023-03. Motion carried.

A motion by Germaine Comeaux, seconded by Phebe Hayes to approve the fy 2024 budget. Motion carried.

Executive Director's Report:

- Billboard getting a lot of inquiries.
- Met with Candlewood owner and manager. Want to be more engaged with the bureau.
- Pie Bar's Pie Day Celebration PR went out on Nov. 7. KATC contacted our office for an interview and we connected them with Cane River Pecan Company.
- We created a PR and blog for the Advent Activities event coming up in December.
- IberiaTravel.com had 10k users in November.

- We had 55 walk-ins in November.
- 1<sup>st</sup> Solar Project going well. Construction should begin in March. IDF starting a vendor supply network.
- Reviewed economic indicator.

Ronald Sovine:

- Still working on Jeanerette Main Street landscaping.

Germaine Comeaux:

- Sounds of the Season concert was yesterday and had a good crowd.
- IPAL's December musical "Nunsense 2" is now selling tickets.
- Queen City Christmas Parade is Dec. 9, same day as Delcambre's Main Street Christmas Parade, and the Very Berry Christmas Quest.
- New Shadows-on-the-Teche historian starting in Dec. There will be a history of Louisiana Cocktails discussion in January.
- Bayou Teche Museum is close to start the final phase of construction on the Doc Voorhies wing. The gala will be on March 13 and will host a large George Rodrigue art exhibit.

Phebe Hayes:

- Last tourist commission board meeting. Thanked the board.
- Would like Iberia Parish Tourist Commission to continue to work with the Iberia African American Historical Society to promote African American history.

Tammy Gordon:

- Project Graduation gumbo cookoff will be followed by the boat parade. 2023 will be the last year for the boat parade.
- Dec. 2 is the last farmers market for the year.

Motion to adjourn made by Ronald Sovine, seconded by Phebe Hayes. Motion carried.