

Iberia Parish Tourist Commission  
Board Minutes  
February 20, 2024

Tammy Gordon called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:34 A.M. at the Iberia Parish Tourist Commission Office located at 2513 Hwy. 14, New Iberia, LA, 70560.

Present:

Germaine Comeaux  
Tammy Gordon  
Liz Bodin  
Heidi Martin  
Jackie Reedom

Absent:

Ronald Sovine  
Nancy Buteau

Public:

Denise Brassette from Candlewood Suites.

Present, but not participating in formal action:

Mike Tarantino, staff

A motion by Liz Bodin, seconded by Heidi Martin to approve the December 2023 minutes. Motion carried.

A motion by Heidi Martin, seconded by Germaine Comeaux to approve the December 2023 finance report. Motion carried.

A motion by Germaine Comeaux, seconded by Heidi Martin to approve the January 2024 finance report. Motion carried.

Discussed and considered the 2024 slate of officers for election of officers to the board.

- Germaine Comeaux nominated Tammy Gordon to Chairman of the Board, seconded by Heidi Martin. Motion carried.
- Heidi Martin nominated Germaine Comeaux to Vice Chairman, seconded by Tammy Gordon. Motion carried.
- Germaine Comeaux nominated Heidi Martin to Treasurer, seconded by Liz Bodin. Motion carried.

Nominations were closed. There being no other candidates nominated for each position the slate of officers were elected by consensus.

A motion by Heidi Martin, seconded by Jackie Reedom to authorize elected chairperson, treasurer and Executive Director/ex-officio secretary named signatories on Community First Account. Motion carried.

Executive Director's Report:

- Mike attended New Acadia steering committee meeting and discussed the ongoing Loreauville archeological studies.
- IPCVB attended the unveiling ceremony for the trilingual markers, which will be placed throughout town. IPCVB also sponsored the luncheon.
- Spoke with the Books Along the Teche Literary Festival regarding the IPCVB sponsored tour and upcoming press releases.
- Shadows Plein Air is getting ready to kick off and we've started sending out communications for the different event components.
- Shadows craft fair will be March 2. We sent out a PR on Feb 14 and created a blog that was shared on socials.
- We've also been working with the Cajun Country Para-Con event planners on their press release which should go out this week. Event will be March 23.
- Reviewed economic indicator.
- Facebook reach was 23.5k users in January 2024
- Website users were 10k in January 2024

Heidi Martin:

- The Christmas parade went great and the city wide Advent activity will be happening again in 2024.
- The Chamber banquet will be April 18. They are also looking for a new director.

Germaine Comeaux:

- Bayou Teche Museum gala will be March 13 to coincide with Geoge Rodrigue's birthday.
- Plein Air is March 9-16 with daily activities.
- IPAL's next show is "Catch Me if You Can".
- The Books Along the Teche Literary Festival will be April 5-7.

Jackie Reedom:

- IAAHS will present a new historical marker in fall 2024.
- Phebe Hayes was honored for work with IAAHS and received the James River Williams award.
- IAAHS and the National Trust is hosting "Collecting Memories" event on Feb. 24 at Shadows.

Tammy Gordon:

- There is a coffee shop coming to Delcambre Main Street. Will have a drive through.
- Dwight's Restaurant is still coming and aiming for fall 2024/early 2025.

- Delcambre seafood market returning March 2.

Motion to adjourn made by Heidi Martin, seconded by Liz Bodin. Motion carried.