

Iberia Parish Tourist Commission
Board Minutes
March 23, 2022

Tammy Gordon called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:30 A.M. at the Iberia Parish Convention & Visitors Bureau, 2513 Hwy 14, New Iberia, LA.

Present:

Tammy Gordon
Kirsten Bourque
Joyce Buller
Germaine Comeaux

Absent:

Liz Bodin
Heidi Martin
Phebe Hayes

Public comment:

Parish President Larry Richard – parish projects update

Present but not participating in formal actions:

Fran Thibodeaux, Staff
Brittany Racca, Staff

A motion by Kirsten Bourque, seconded by Germaine Comeaux to approve the March 23, 2022 agenda. Motion carried.

A motion by Kirsten Bourque, seconded by Germaine Comeaux to approve the February 2022 minutes. Motion carried.

The director reported that 2022 year to date occupancy tax collections are up 73% from 2021 year to date collections. A motion by Kirsten Bourque with a second by Germaine Comeaux to approve the January and February 2022 finance reports.

A bureau reorganization plan was discussed. A motion by Kirsten Bourque seconded by Germaine Comeaux authorizing the director and chairman to meet with the Iberia Industrial Development Foundation and Iberia Parish Parks and Recreation regarding possible partnerships through a cooperative endeavor agreement to share staff, facilities and reduce expenses. Motion carried.

Executive Director's Report

Press Releases
Media Report
Newsletter
Blogs
Social Media
Partner Notices
Facility staffing
Landscaping maintenance
TECHE Project regional cooperative marketing initiative

LA Treasury Office cooperative endeavor agreement
LA Financial Disclosure Form
Ethics Training
Sexual Harassment Training

Board Reports

Loreauville Community Project

- Easter Egg Hunt
- Iberia Parks & Recreation partnership opportunity
- Love The Boot event
- 4th of July event

Friends of Jeanerette Museum

- COVID Relief Funds for parks

Iberia Preservation Alliance

- Bayou Teche Museum Gala and facility update
- Shadows Arts & Crafts Fair
- Positively Iberia
- Iberia Cultural Resources Assoc. concert in the park
- Literary Festival
- IPAL performance update
- Spanish Festival

Delcambre Direct Seafood

- Market update
- Food Hub update

A motion by Kirsten Bourque, seconded by Germaine Comeaux to adjourn. Motion carried.