

Iberia Parish Tourist Commission  
Board Minutes  
May 26, 2020

Germaine Comeaux called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:30 A.M. at the Iberia Parish Convention & Visitors Bureau, 2513 Hwy 14, New Iberia, LA.

Present:

Germaine Comeaux  
Tammy Gordon  
Joyce Buller  
Phebe Hayes

Absent:

Liz Bodin  
Kirsten Bourque  
Heidi Martin

No public in attendance

Present but not participating in formal actions:

Fran Thibodeaux, Staff  
Brittany Racca, Staff

No public in attendance

A motion by Germaine Comeaux, seconded by Joyce Buller to approve the May 26, 2020 Agenda. Motion carried.

A motion by Phebe Hayes, seconded by Germaine Comeaux to approve the Feb 2020 Minutes. Motion carried.

The director reported occupancy tax collections for April down 30% over April 2019 collection. A motion by Phebe Hayes, seconded by Germaine Comeaux to approve the February, March and April 2020 Finance Reports. Motion carried.

The Chairman called for discussion and consideration of a resolution authorizing the executive director to sign on behalf of the bureau to enter into any and all LA Office of Tourism contractual obligations on behalf of the bureau. A motion by Germaine Comeaux, seconded by Phebe Hayes to allow the executive director to enter into any and all LA Office of Tourism contractual obligations on behalf of the bureau. Motion carried.

Executive Director's Report

Press Releases  
Media Report  
Newsletter  
Blogs  
Social Media  
Partner Notices  
Facility staffing update

Attractions update  
COVID- 19 IberiaTravel.com resource page  
IPG COVID-19 conference call meetings  
LTA/LACVB Zoom meetings  
Governor's Open Safely Program  
Lt. Governor COVID-19 Zoom meetings  
Phase 1 COVID-19 recovery  
Phase 2 COVID-19 recovery  
Phase 3 COVID-19 recovery  
Advocacy for COVID- 19 tourism media recovery plan  
COVID – 19 tourism professionals webinars  
COVID -19 recovery webinars for tourism businesses  
COVID – 19 civil liability exemption bills  
Media outlet meetings  
Event Planner conference call  
National Tourism Week update  
Statewide short- term rental bill  
Travel South Media FAM  
Bayou Teche National Scenic Byway designation update  
LA Assoc. of Convention & Visitors Bureaus  
Social Media workshop by the LA Office of Culture, Recreation & Tourism - Scenic  
Byways  
National Register Historic District Master Plan presentation  
Financial Disclosure Form Tier 2.1  
Ethics Training  
Conde Nast Traveler – 50 Most Beautiful Places in America

### Board Reports

IDF report by Liz Bodin included in board packets  
Friends of the Jeanerette Museum updates  
    Jeanerette Museum  
    Cooper St.  
Iberia Preservation Alliance updates  
    Shadows facility and events  
    Bayou Teche Museum and George Rodrigue Park  
    Iberia Cultural Resources Assoc. events  
Iberia African American Historical Society (IAAHS) updates  
    Partnership with Shadows  
    New website  
    Historical presentations planned  
    Little Brooklyn Neighborhood initiative  
    Howe Institute Historical Marker  
    IAAHS historical marker program update  
    John Warner Smith, Louisiana Poet Laureate  
Delcambre Direct Seafood updates  
    Shrimp Festival  
    Port of Delcambre seafood sales  
    Delcambre events

A motion by Germaine Comeaux, seconded by Phebe Hayes to adjourn. Motion carried.