

Iberia Parish Tourist Commission
Board Minutes
May 24, 2022

Tammy Gordon called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:30 A.M. at the Iberia Parish Convention & Visitors Bureau, 2513 Hwy 14, New Iberia, LA.

Present:

Tammy Gordon
Liz Bonin
Joyce Buller
Germaine Comeaux
Phebe Hayes

Absent:

Heidi Martin
Kirsten Bourque

Public:

Mr. Paul Schexnayder

Present but not participating in formal actions:

Fran Thibodeaux, Staff
Brittany Racca, Staff
Doobie Judice, Staff

A motion by Germaine Comeaux, with a second by Joyce Buller to approve the May 24, 2022 agenda. Motion carried.

Mr. Paul Schexnayder presented information including sponsorship opportunities for a James Lee Burke statue to be erected to honor Mr. Burke and his literary contributions to New Iberia and Iberia Parish. The board of directors will make a decision regarding a sponsorship level in a future meeting.

A motion by Germaine Comeaux, seconded by Phebe Hayes to approve the April 2022 minutes. Motion carried.

The director reported that 2022 year to date occupancy tax collections are up 67% from 2021 year to date collections. A motion by Phebe Hayes with a second by Germaine Comeaux to approve the April 2022 finance report. Motion carried.

Authorization of the director to enter into any and all contractual obligations on behalf of Iberia Parish Convention & Visitors Bureau was discussed. A motion by Phebe Hayes with a second by Liz Bonin. Motion carried.

The director gave an update on the \$278,699 awarded to the bureau which originated from the Federal - Coronavirus State and Local Fiscal Recovery Funds for the State of Louisiana and subsequently earmarked for the Louisiana Tourism Revival Fund for marketing. A motion by Germaine Comeaux with a second by Liz Bonin to appropriate \$ 50,000 from the fund for marketing expenditures, all to be funded with Federal-Coronavirus State and Local Fiscal Recovery Funds.

169043100064200000 Proj. 1074 Fed.-Coronavirus St/Lo Fiscal Rec. Funds - 278,699
169055700064200000 Proj. 1074 Publicity - 50,000

Yays: Liz Bonin, Joyce Buller, Germaine Comeaux, Phebe Hayes

Nays: None

Absent: Heidi Martin, Kirsten Bourque

Motion Carried

The board continued discussions for the bureau reorganization plan to realize cost savings and efficiencies through consolidation or shared administrative oversight of two organizations. The director reported on a meeting between Iberia Parish Convention & Visitors Bureau (IPCVB), Iberia Parish Government Director of Finance, Kimberly Segura, Iberia Industrial Development Foundation (IDF) and (IPCVB) legal counsel Andy Shealy regarding the Cooperative Endeavor Agreement between IPCVB and IDF. After necessary information was obtained by Kimberly Segura to fulfil a component unit determination checklist, in consultation with Iberia Parish Government's auditing firm she reported it has been determined that the Iberia Parish Tourist Commission is not a component unit of Iberia Parish Government.

The engagement of an independent auditor for the bureau's 2022 fiscal year audit was discussed. A motion by Germaine Comeaux with a second from Liz Bonin authorizing the director to request quotes from auditing firms for the bureau's 2022 fiscal year audit. Motion carried.

Executive Director's Report

Press Releases

Media Report

Newsletter

Blogs

Social Media

Partner Notices

Facility staffing

Partner meetings

Cooperative Endeavor meeting

National Scenic Byway Foundation Grant – Bayou Teche National Scenic Byway

New Iberia downtown attractions kiosk panel offer for Bouligny Plaza Visitor Center

LA Public Broadcasting LA book photo shoot

LA Financial Disclosure Form

Ethics Training

Sexual Harassment Training

Board Reports

Iberia Industrial Development Foundation

- Economic indicators update
- Acadiana Regional Airport
- IDF new website
- New York Federal Reserve panelist
- Audi Grocery Store grand opening
- Progress Point update
- South Louisiana Community College Chancellor
- National Assoc. of County Organizations Convention

Friends of Jeanerette Museum

- Donation to museum update

The Iberia African American Historical Society

- Clerk of Court records training offered
- Queen Mother Moore Celebration & Historical Marker installation
- Iberia African American Historical Society (IAAHS) Meet & Greet
- Emma Wakefield book update
- IAAHS Center for Research & Learning
- Author Book events update

Iberia Preservation Alliance

- Blue Star Museums Program
- Iberia Cultural Resources Stars and Strips Concert
- Iberia Performing Arts League productions and summer camps
- Iberia Film Festival

Delcambre Direct Seafood

- Market update
- Wellness Program
- Acadiana Seafood Hub
- Hebert's Seafood Shipper
- Walking Trail update

A motion by Germaine Comeaux, with a second by Phebe Hayes to adjourn. Motion carried.