

Iberia Parish Tourist Commission
Board Minutes
November 24, 2020

Heidi Martin called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:30 A.M. at the Iberia Parish Convention & Visitors Bureau, 2513 Hwy 14, New Iberia, LA.

Present:

Germaine Comeaux
Heidi Martin
Phebe Hayes
Tammy Gordon

Absent:

Liz Bodin
Joyce Buller
Kirsten Bourque

Public:

No public present

Present but not participating in formal actions:

Fran Thibodeaux, Staff
Brittany Racca, Staff

A motion by Tammy Gordon, seconded by Germaine Comeaux to approve the November 2020 agenda. Motion carried.

A motion by Tammy Gordon, seconded by Phebe Hayes to approve the October 2020 Minutes. Motion carried.

The director reported 2020 YTD occupancy tax collections down 20.6% from the 2019 YTD collection. A motion by Germaine Comeaux, seconded by Tammy Gordon to approve the October 2020 Finance Report. Motion carried.

Executive Director's Report

Press Releases
Media Report
Newsletter
Blogs
Social Media
Partner Notices
Facility staffing update
COVID- 19 IberiaTravel.com resource page
Phebe Hayes, reappointed to Iberia Parish Tourist Comm. representing the Iberia African American Historical Society
Facility storm recovery
Jeanerette Museum will not reopen in 2020
Atchafalaya National Heritage Area Familiarization (FAM) Tour
Media Tour – Jessica Fender, freelance writer for NOLA advocate and other outlets
Congressional legislation COVID relief funds for destination marketing organizations

LA Sunshine Tourism Recovery Grant
LA Financial Disclosure Form
Ethics Training
Sexual Harassment Training

Board Reports

Iberia Preservation Alliance

Shadows-on-the-Teche to reopen Thurs. – Sat.
Bayou Teche Museum online auction fundraiser
Iberia Cultural Resources Assoc. radio broadcast of concert

Iberia Chamber of Commerce

Gumbo Cook Off fundraiser
Leadership Iberia accepts applications
Annual banquet postponed

Iberia African American Historical Society

Book Club event
Postponed events
Future events update

Delcambre Direct Seafood

Holiday Market update
Grant for new market

A motion by Tammy Gordon, seconded by Phebe Hayes to adjourn. Motion carried.