

Iberia Parish Tourist Commission
Board Minutes
September 28, 2021

Kirsten Bourque called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:30 A.M. at the Iberia Parish Convention & Visitors Bureau, 2513 Hwy 14, New Iberia, LA.

Present:

Phebe Hayes
Germaine Comeaux
Kirsten Bourque
Tammy Gordon
Joyce Buller
Heidi Martin

Absent:

Liz Bodin

Public:

No public present

Present but not participating in formal actions:

Fran Thibodeaux, Staff
Brittany Racca, Staff

A motion by Heidi Martin, seconded by Germaine Comeaux to approve the September 2021 agenda. Motion carried.

A motion by Phebe Hayes, seconded by Heidi Martin to approve the August 2021 Minutes. Motion carried.

The director reported 2021 YTD tax collections up 14.6% from 2020 YTD collections. A motion by Heidi Martin, seconded by Germaine Comeaux to approve the August 2021 Finance Report. Motion carried.

Executive Director's Report

Press Releases
Media Report
Newsletter
Blogs
Social Media
Partner Notices
Facility staffing
COVID- 19 IberiaTravel.com resource page
Hurricane IDA Recovery Resource page
PPP loan forgiveness application approved
LA Tourism Revival Fund application for COVID related losses
LAVB Meeting
LTA Meeting

LA Financial Disclosure Form
Ethics Training
Sexual Harassment Training

Board Reports

Iberia Preservation Alliance

Bayou Teche Museum Waterways Exhibit
Shadows-on-the-Teche new tour
New Iberia Beneath the Balconies
New Iberia Trilingual Markers

Loreauville Community Project

Loreauville Pumpkin Patch update
Hurricane IDA Relief Drive
Christmas in the Village
Iberia Parish Parks & Recreation public survey
Iberia Parish Parks & Recreation Master Plan

The Iberia African American Historical Society

New Orleans Jazz Foundation Rebirth Grant programming
LA Endowment for the Humanities Grant programming - Queen Mother Moore
Recognition

Friends of Jeanerette Museum

Jeanerette Murals
Wayne Burns Exhibit
Firetruck initiative

Delcambre Direct Seafood

Seafood and Farmer's Market Health and Wellness Program
Lt. Governor Billy Nungesser's Louisiana Travel Summit

Greater Iberia Chamber of Commerce

Gumbo Cook Off
Positively Iberia
Thomas Falgout, new CEO and President

A motion by Tammy Gordon, seconded by Heidi Martin to adjourn. Motion carried.